

**2017 American Advertising Awards  
Los Angeles Student Competition  
Winners by Award**

**Award: Gold, Best of Show**

**Student:** Xinzhong (Golden) Zhao

**School:** University of California, Los Angeles

**Category:** Television

**Entry Name:** The Lycan Powerbox

**Credits:** Xinzhong (Golden) Zhao, Producer, Director, Director of Photography, and Editor ; Li Yi, Producer; John Cerrito, Script Writer ; Ni (Daphne) Jiang , Line Producer

**Award: Gold**

**Student:** Rudy gold

**School:** Art Center College of Design

**Category:** Television

**Entry Name:** American Express Ad

**Credits:** Rudy Gold, Director ; executive producer, Juan Carlos Morales II ; Adam Lopez , Voice over ; Adam Lopez - Producer, Producer ; Robert Reider, Sound Mixer; Alex Stickroth, Sound Engineer; Chrsitain Guzman , 2nd unit director

**Award: Gold**

**Student:** Ksenia Mikhaylova

**School:** Art Center College of Design

**Category:** Integrated Advertising Campaign

**Entry Name:** Love, SM/DTLA

**Credits:** Ksenia Mikhaylova,

**Award: Gold**

**Student:** Fran Mendez

**School:** Art Center College of Design

**Category:** Television

**Entry Name:** The Captain - Gatorade

**Credits:** Fran Mendez, Director; Ariel Navarrete , Producer; David Olaño, Producer

**Award: Gold**

**Student:** Esteban Cardona

**School:** Art Center College of Design

**Category:** Digital Creative Technology

**Entry Name:** Lego Recycle

**Credits:** Esteban Cardona, Art Director; Benson Rong, Art Director; Andrew Kim, Copywriter

**Award: Gold**

**Student:** Xinzhong (Golden) Zhao

**School:** University of California, Los Angeles

**Category:** Cinematography

**Entry Name:** LETV & Aston Martin Project

**Credits:** Xinzhong (Golden) Zhao, Director of Photography, Producer, Director, and Editor

**Award: Gold**

**Student:** Xinzhong (Golden) Zhao

**School:** University of California, Los Angeles

**Category:** Cinematography

**Entry Name:** The Lycan Powerbox

**Credits:** Xinzhong (Golden) Zhao, Director of Photography, Producer, Director, and Editor ; Li Yi, Producer; John Cerrito, Script Writer ; Ni (Daphne) Jiang , Line Producer

**Award: Silver**

**Student:** Joe Lombard

**School:** Art Center College of Design

**Category:** Television

**Entry Name:** Trailblazer

**Credits:** Joe Lombard, Director; Josh Picus, Producer; Phillipp Girke, Director of photography

**Award: Silver**

**Student:** Emma Wood

**School:** University of Southern California

**Category:** Magazine Advertising

**Entry Name:** Ikea Spring

**Credits:** Emma Wood, Art Director; Will Drickey, Copywriter

**Award: Silver**

**Student:** Jae Yong Park

**School:** Art Center College of Design

**Category:** Television

**Entry Name:** A Crying Child

**Credits:** Jae Yong Park, Director

**Award: Silver**

**Student:** Rudy Gold

**School:** Art Center College of Design

**Category:** Television

**Entry Name:** Boxing Your Way Out

**Credits:** Rudy Gold, Director ; Director of Photography , J Martin ; David Cedeño, Associate producer ; Juan Carlos Morales II, executive producer ; Rudy gold, executive producer

**Award: Silver**

**Student:** Esteban Cardona

**School:** Art Center College of Design

**Category:** Digital Creative Technology

**Entry Name:** Lego Music

**Credits:** Esteban Cardona, Art Director; Benson Rong, Art Director; Andrew Kim, Copywriter

**Award: Silver**

**Student:** Ellen Houlihan

**School:** Art Center College of Design

**Category:** Television

**Entry Name:** Jessica Clark Racing

**Credits:** Ellen Houlihan, Director

**Award: Bronze**

**Student:** Fran Mendez

**School:** Art Center College of Design

**Category: Television**

**Entry Name:** Byredo: Rose of No Man's Land

**Credits:** Fran Mendez, Director; David Olaño, Producer; Ariel Navarrete, Producer

**Award: Bronze**

**Student:** Ksenia Mikhaylova

**School:** Art Center College of Design

**Category: Magazine Advertising Campaign**

**Entry Name:** Do Them a Favor

**Credits:** Ksenia Mikhaylova,

**Award: Bronze**

**Student:** Tucker Elliott

**School:** Art Center College of Design

**Category: Television**

**Entry Name:** Tesla: Step into the Future

**Credits:** Tucker S. Elliott, Director; Fabien Colas, Producer; David Olaño, Producer; Griffin Yu, Cinematographer

**Award: Bronze**

**Student:** Ignacio Sepulveda

**School:** Art Center College of Design

**Category: Television**

**Entry Name:** Dior Dune - Elements

**Credits:** Ignacio Sepulveda, BBVA

**Award: Bronze**

**Student:** Xinzhong (Golden) Zhao

**School:** University of California, Los Angeles

**Category: Television**

**Entry Name:** LETV & Aston Martin Project

**Credits:** Xinzhong (Golden) Zhao, Producer, Director, Director of Photography, and Editor

**Award: Bronze**

**Student:** Jae Yong Park

**School:** Art Center College of Design

**Category: Television**

**Entry Name:** A Bag

**Credits:** Jae Yong Park, Director; Lou Cannizzo, VFX Artist