

**2017 American Advertising Awards
Los Angeles Competition
Winners by Category**

Category: Advertising Industry Self-Promotion Film/Video/Sound

Award: Bronze

Company: GoToMyApartment

Entry Name: You've Been Retargeted

Client Name: GoToMyApartment

Credits: Joshua Swanson, Writer/Performer ; Jason Naumann, Director; Peter Schwartz, Editor / Graphics; Kevin Sambells, Cinematographer

Category: Animation, Special Effects or Motion Graphics

Award: Silver

Company: Framestore

Entry Name: Arconic, 'Future Takes Shape'

Client Name: Arconic

Credits: James Razzall, Executive Producer; Aron Hjartarson, Creative Director; Rachel Mariscal Creasey, Senior VFX Producer; James Healy, Art Director; Morenike Dosu, Line Producer; Rich Shallcross, CG Supervisor; JD Yepes, Compositing Supervisor

Category: Animation, Special Effects or Motion Graphics

Award: Silver

Company: Davis Elen Advertising

Entry Name: The Jobs of Tomorrow Start Here

Client Name: Udacity

Category: Animation, Special Effects or Motion Graphics

Award: Bronze

Company: Designory

Entry Name: Subaru Environmental 360's program

Client Name: Subaru Of America, Inc.

Credits: Steve Davis , Group Creative Director; Scott Izuhara, Creative Director; Terry Prine, Associate Creative Director; Ines Soto, Sr. Art Producer; Dallas Carroll, Digital Giant / Creative Lead; Alex Pickup, Digital Giant / Creative Lead

Category: Animation, Special Effects or Motion Graphics

Award: Bronze

Company: Disney - Yellow Shoes

Entry Name: HKDL Explorer's Lodge

Client Name:

Credits: Marty Muller, SVP Global Creative; Sally Conner, VP Content & Production; Ken Oelerich, Creative Director; Elijah Bates, Copy Writer; Bill Fortney, Production Director; Jim D'Addario, Producer; Melanie Chang, Manager Production; Becky Tsang, Digital Business Manager

Category: Animation, Special Effects or Motion Graphics

Award: Gold

Company: Psyop

Entry Name: The Amazing Christmas Carrot

Client Name: ALDI

Credits: Kylie Matulick, Director; Todd Mueller, Director

Category: Art Direction

Award: Bronze

Company: Designory

Entry Name: Infiniti MY17 Photography and CGI

Client Name: Infiniti Motor Ltd

Credits: Chad Weiss, Group Creative Director; Noah Huber , Associate Creative Director; Jesse Echon , Associate Creative Director; Dan Nguyen , Art Director; David Ly , Art Director; Terry Orsland , Copy Writer; Agnes Szumski , Project Manager; Patti O'Halloran , Director, Creative Content Production; Andrea Flaherty , Producer; John Higginson and Jeff Ludes , Photographers; Brian Garlan and Jeff Stockwell , Photographers; Armstrong White , CG

Category: Art Direction

Award: Bronze

Company: Davis Elen Advertising

Entry Name: The Jobs of Tomorrow Start Here

Client Name: Udacity

Category: Banner Ad

Award: Bronze

Company: TVGLA

Entry Name: Hacksaw Ridge

Client Name: Lionsgate

Credits: Tim Palen , Chief Brand Officer; Danielle DePalma , EVP, Digital Marketing; David Edwards , SVP, Digital Marketing; Evan Fisk , VP, Digital Marketing; Caroline Morgan , Director, Digital Media; Brittany Giugliano , Manager, Digital Media; Dale Brodie, Sr Art Director/Creative Lead ; Thomas Chavana, Producer ; CP Smith, Croi Bautista, Designers/ Programmers ; Armando Lleando, ECD ; Jorge Cantero, ACD ; Oliver Newton, Account Director

Category: Banner Ad

Award: Bronze

Company: TVGLA

Entry Name: Damien

Client Name: A&E

Credits: Julie Gargan, EDC; Francisco Camberos, CD, Designer; Oliver Newton, Account Director; Mat Aihara, Producer; Jaime Hernandez, Production Assistance; Larry Davidson, Technical Director; Jeffrey Grey, Development; Andrew Kan, Development; Ryan Kite, Strategy; Reid Levin, Strategy; James Reynolds, Strategy

Category: Branded Content & Entertainment - Non-Broadcast

Award: Silver

Company: Fancy Content

Entry Name: Emmanuel

Client Name: Pro Form

Credits: Ed McCulloch, Director; Robert Wherry, Executive Producer

Category: Branded Content & Entertainment - Non-Broadcast

Award: Bronze

Company: Shot Glass Films

Entry Name: TITLE Boxing "Invictus"

Client Name: TITLE Boxing

Credits: Eric Jackson, Director & Director of Photography; Jessica Manherz, Executive Producer

Category: Branded Content & Entertainment Campaign

Award: Gold, Best of Show

Company: Viacom Velocity

Entry Name: From Deadpool with Love

Client Name: 20th Century Fox

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Melissa Bolton-Klinger, VP/Creative Director; Jay Rocco, Senior Director, Marketing; Kelly Mirvis, Director, Marketing; Alex Woog, Manager, Digital Marketing; Gina Quagliata, Coordinator, Marketing

Category: Branded Content & Entertainment Campaign

Award: Silver

Company: Something Massive

Entry Name: Maddie - Wear What Moves You

Client Name: Maddie

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director

Category: Branded Content & Entertainment Campaign

Award: Bronze

Company: Discovery Communications

Entry Name: Angry Birds-Discovery Netwks-XNet

Client Name: Sony

Credits: Sony, Client; Fallon Connolly, Director, Ad Sales Marketing, Discovery Communications; Jennifer Pennybacker, VP, Branded Entertainment, Discovery Channel; Eliza Booth, VP, Branded Entertainment, ID; Michael Eisenbaum, VP, On-Air Creative & Branding, Animal Planet; Michelle Theisen, SVP, Branded Entertainment, TLC; Mary Clare Baquet, Vice President, Agency Creative, Discovery Agency; Matt Katzive, Vice President, Agency Creative, Discovery Agency; Tara Belkin, Executive Producer, Discovery Agency; Brett Krauss, Senior Art Director, Discovery Agency; Lane Jensen, Senior Producer, Discovery Agency; Bartley Powers, Editor, Discovery Agency

Category: Branded Content & Entertainment Campaign

Award: Bronze

Company: Kids At Play

Entry Name: Bud Light Campaign

Client Name: Bud Light

Credits: Jason Berger, Director; Danny Daneau, Director; Amy Laslett, Producer

Category: Branded Content & Entertainment for Television

Award: Bronze

Company: BLK Pictures / 01interactive

Entry Name: Forest Lawn - Passing Down

Client Name: Forest Lawn

Credits: Cheok Wai Lei, Director; Vincent Chen, Creative Director

Category: Branded Content & Entertainment for Television

Award: Gold

Company: Kids At Play

Entry Name: Chill As: Ubisoft

Client Name: Ubisoft

Credits: Jason Berger, Executive Producer; Amy Laslett, Producer

Category: Branded Content & Entertainment for Television

Award: Bronze

Company: Kids At Play

Entry Name: Craft Services: Old Spice

Client Name: Old Spice

Credits: Sergio Cilli, Producer; Jason Berger, Executive Producer; Amy Laslett, Producer; Michael Andrade, Producer

Category: Branded Content & Entertainment for Television

Award: Bronze

Company: Kids At Play

Entry Name: Handy -- Joe's Crab Shack

Client Name: Joe's Crab Shack

Credits: Jason Berger, Executive Producer; Beth Trentacoste, Executive Producer; Amy Laslett, Producer; Carrie Williams, Producer

Category: Branded Content & Entertainment for Television

Award: Silver

Company: Viacom Velocity

Entry Name: Central Intelligence - Lie Detector

Client Name: Warner Bros. Pictures

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Brian Tolleson, ECD/Managing Partner; Melissa Bolton-Klinger, VP/Creative Director; Jere Orlandi, Director, Production; Erin Milani, Production Manager; Alex Kirk, Manager, Marketing; Arian Monteagudo, Director, Marketing; Chris Lenz, SVP, Studio Creative; Lesley Kantor, VP, Digital Marketing; Alex Woog, Manager, Digital Marketing

Category: Branded Content & Entertainment for Television

Award: Bronze

Company: 7ate9 Entertainment

Entry Name: Disney Junior Field Trip Star Wars

Client Name: Disney Junior

Credits: Artur Spigel, Director; Andrea Bernick, Producer; David Glasgal, Coordinating Producer ; Hannah Kole, Writer; Mike Hanley, Editor; Matt Bobb, Mixer

Category: Branded Content & Entertainment for Television

Award: Gold

Company: Viacom Velocity

Entry Name: Bad Santa 2 - Drunk History

Client Name: Broad Green

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Arian Monteagudo, Director, Marketing; Gina Quagliata, Coordinator, Marketing; Chris Lenz, SVP, Studio Creative; Felicia Garcia, Project Manager; Jere Orlandi, Director, Production; Leah Dubie, Senior Director, Editorial; Kate Grodd, VP, Studio Creative; Evan Silver, Director

Category: Branded Content & Entertainment for Television

Award: Bronze

Company: 7ate9 Entertainment

Entry Name: Dream Big, Princess - Ashima

Client Name: Disney Channel

Credits: Artur Spigel, Director; Andrea Bernick, Producer; David Glasgal, Coordinating Producer ; Hannah Kole, Writer; Mike Hanley, Editor; Matt Bobb, Mixer; Damon Escudero, Director

Category: Branded Content & Entertainment for Television

Award: Bronze

Company: DIXON

Entry Name: How It's Made / RAM

Client Name: Science Channel

Credits: Diana Dixon, Executive Creative Director, Producer, Writer; Kimberly Reed, Writer, Project Manager; Nancy Estrada, Production Assistant; Michael Purl, Editor; Jeffrey Goelz, Graphics, Animation; Confidence Head, Audio Mix & Design

Category: Branded Content & Entertainment for Television

Award: Bronze

Company: 7ate9 Entertainment

Entry Name: Mickey Meows Club - Dream Jobs

Client Name: Disney Channel

Credits: Artur Spigel, Director; Andrea Bernick, Producer; David Glasgal, Coordinating Producer ; Hannah Kole, Writer; Mike Hanley, Editor; Matt Bobb , Mixer

Category: Branded Content & Entertainment for Television

Award: Gold

Company: Viacom Velocity

Entry Name: Sausage Party - "High-deas"

Client Name: Sony Pictures

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Arian Monteagudo, Director, Marketing; Gina Quagliata, Coordinator, Marketing; Melissa Bolton-Klinger, VP/Creative Director; Chris Lenz, SVP, Studio Creative; Jere Orlandi, Director, Production; Felicia Garcia, Project Manager; Carol Bellino, Senior Editor

Category: Brochure

Award: Silver

Company: Designory

Entry Name: Infiniti MY17 Q60 Brochure

Client Name: Infiniti Motors Ltd.

Credits: Chad Weiss, Sr. Creative Director ; Noah Huber, Associate Creative Director; Dan Nguyen, Art Director; Terry Orsland, Copywriter; Patti O'halloran, Director of Art Producer - ; Jennifer Judson, Art Producer; John Higginson, Photographer; Jeff Ludes, Photographer; Armstrong White, CG House; Derek Kodani, Sr. Product Specialist; Agnes Alch, Project Manager; Beckie Klarstrom, Print Production Manager

Category: Brochure

Award: Silver

Company: Designory

Entry Name: 2017 Audi A3 Print Brochure

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin, Art Director; Meghan Puhr, Copywriter

Category: Brochure

Award: Silver

Company: Designory

Entry Name: 2017 Audi A4 allroad Print Brochure

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative/Art Director; Darian Momanaee, Copywriter

Category: Brochure

Award: Silver

Company: Designory

Entry Name: 2017 Audi A7 Print Brochure

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative/Art Director; Darian Momanaee, Copywriter

Category: Brochure Campaign

Award: Silver

Company: Designory

Entry Name: Infiniti MY17 Brochures

Client Name: Infiniti Motors Ltd.

Credits: Chad Weiss, Sr. Creative Director; Noah Huber, Associate Creative Director; Jesse James Echon, Associate Creative Director; Dan Nguyen, Art Director; Chuck Pebenito, Art Director; David Ly, Art Director; Terry Orsland, Copywriter; Derek Kodani, Sr. Product Specialist; Rob Hackman, Associate Director Product Strategy; Mike Shin, Product Specialist; Patti O'Halloran, Director of Creative Content Production; Andrea Flaherty, Creative Content Producer

Category: Brochure Campaign

Award: Silver

Company: Designory

Entry Name: MY17 Audi Print Brochure Campaign

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin, Art Director; Darian Momanaee, Copywriter; Meghan Puhr, Copywriter

Category: Digital Creative Technology - User Experience

Award: Bronze

Company: Designory

Entry Name: MY17 Audi A4 Launch Experience

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin, Art Director; Anthony Cherico, Art Director

Category: Digital Creative Technology - User Experience

Award: Gold

Company: Razorfish

Entry Name: Acura NSX Explore & Build

Client Name: American Honda Motor Company

Credits: Christopher Follett, ECD; Cortney Ward, ACD; Russell Hampton, Experience Director; Travis Lum, ACD; Judi Adams, Copywriter; Krish Hiranand, Developer; Ron Davis, Developer; Jonathan Baker, Product Specialist; RJ Dugan, ACD; Joe Hall, Developer; Joe Scheffler, Client Engagement; Toby Past, GCD

Category: Digital Creative Technology - User Experience

Award: Bronze

Company: Razorfish

Entry Name: Honda.com Redesign

Client Name: American Honda Motor Company

Credits: Toby Past, GCD; Ralph Zenger, GED; Stewart Roud, CD; Jeffrey Yam, Experience Director; Chris Lin, ACD; Ryan Harvey, AD; Josh Eck, Sr Copywriter; Erin Magbee, Sr Designer; Vincent Ong, Experience Designer; Jess Roud, Designer; Kate Johnson, Designer; Taylor Smith, Client Engagement

Category: Digital Creative Technology - User Experience

Award: Silver

Company: Razorfish

Entry Name: Acura.com Redesign

Client Name: American Honda Motor Company

Credits: Mike Frank, GCD; Erik Norgaard, CD; Anne Geri Butcher, ACD, Copy; Eric Hallman, ACD; Caitlin Bauler, Sr AD; Jeremy Grant, AD; Laree Ross, Sr Designer; Mark Sloan, Experience Director; Jonathan Baker, Product Specialist; Brendon Curtis, Client Engagement; Linda Dials, Client Engagement; Dina Fitzpatrick, Project Management

Category: Digital Publication

Award: Silver

Company: Designory

Entry Name: MY17 Audi A4 Launch Experience

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin, Art Director; Anthony Cherico, Art Director

Category: Digital Publication

Award: Silver

Company: Designory

Entry Name: MY17 Audi R8 Launch Experience

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin, Art Director; Anthony Cherico, Art Director

Category: Direct Mail

Award: Silver

Company: RAPP

Entry Name: Toyota 4Runner Wilderness Therapy

Client Name: Toyota Motor Sales, USA

Credits: Hamish McCollester, SVP, Group Creative Director; Joshua Gilman, Associate Creative Director; Alon Goldsmith, Associate Creative Director; Paul Blockey, SVP, Director of Experience Strategy & Design; Rachael Stets, Senior Communications Planner; Andrew Franceschini, VP, Account Director; Laura Orsini, Account Supervisor; Jon Bradley, Senior Project Manager; Bobbie Boucher, VP, Integrated Production; IDOL, Video, Photo and Interactive Production Company; Kristy Davis, Director of Creative Services; Michael Mehnert, Associate Creative Services Director

Category: Event

Award: Gold

Company: Liquid Advertising

Entry Name: Final Fantasy XV UberXV at PAX West

Client Name: Square Enix

Credits: Patrick Runco, Executive Creative Director; Nathan Lewis, Senior Art Director; Evan Corrigan, Art Director

Category: Event

Award: Silver

Company: David&Goliath

Entry Name: Jack's Brewhouse

Client Name: Jack in the Box

Credits: David Angelo, Founder & Chairman; Colin, Chief Creative Officer; Steve Yee, Executive Creative Director ; Bobby Pearce, Executive Creative Director ; Bernice Chao, Senior Art Director ; Chris Mead, Senior Copywriter; Fabienne Wentz, Social Media Art Director ; Chris Santaiti , Jr. Copywriter

Category: Film/Video/Sound Branded Content, :60 Seconds or Less

Award: Silver

Company: Fancy Content

Entry Name: Emmanuel

Client Name: Pro Form

Credits: Ed McCulloch, Director; Robert Wherry, Executive Producer

Category: Film/Video/Sound Branded Content, :60 Seconds or Less

Award: Silver

Company: Psyop

Entry Name: La Mer: Part 2

Client Name: Estee Lauder

Credits: Marie Hyon, Director; Marco Spier, Director

Category: Film/Video/Sound Branded Content, :60 Seconds or Less

Award: Silver

Company: Viacom Velocity

Entry Name: Sausage Party - "High-deas"

Client Name: Sony Pictures

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Arian Monteagudo, Director, Marketing; Gina Quagliata, Coordinator, Marketing; Melissa Bolton-Klinger, VP/Creative Director; Chris Lenz, SVP, Studio Creative; Jere Orlandi, Director, Production; Felicia Garcia, Project Manager; Carol Bellino, Senior Editor

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Award: Gold

Company: Viacom Velocity

Entry Name: Bad Santa 2 - Drunk History

Client Name: Broad Green

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Arian Monteagudo, Director, Marketing; Gina Quagliata, Coordinator, Marketing; Chris Lenz, SVP, Studio Creative; Felicia Garcia, Project Manager; Jere Orlandi, Director, Production; Leah Dubie, Senior Director, Editorial; Kate Grodd, VP, Studio Creative; Evan Silver, Director

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Award: Bronze

Company: Viacom Velocity

Entry Name: Almost Christmas - Hip Hop Holidays

Client Name: Universal Pictures

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Alex Kirk, Manager, Marketing; Chris Lenz, SVP, Studio Creative; Howard Grandison, Director; Alex Woog, Manager, Digital Marketing; Annah Zafrani, SVP, Integrated Marketing; Erin Milani, Production Manager; Jere Orlandi, Director, Production; Brian Tolleson, ECD/Managing Partner; Karen Grant, VP, Client Partnership; Todd MacMillan, Director, Integrated Marketing

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Award: Silver

Company: RPA

Entry Name: Honda - "Serial One"

Client Name: American Honda Motor Co., Inc.

Credits: Joe Baratelli, EVP, Chief Creative Officer; Jason Sperling, SVP, Executive Creative Director; J Barbush, VP, Creative Director, Social Media; Romeo Cervas, Associate Creative Director; Evan Boswell, Sr. Art Director; Craig Nelson, Art Director; David Bassine, Copywriter; Gary Paticoff, SVP, Chief Production Officer; Isadora Chesler, VP, Executive Producer; Dave Brezinski, VP, Director of Digital Production; Linda Kim, Executive Digital Producer; Annie Hough, Amy Seidner, Digital Producers

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Award: Bronze

Company: Something Massive

Entry Name: The a2 Milk Company - #feelgoods

Client Name: The a2 Milk Company

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Award: Bronze

Company: Play Productions & Generate

Entry Name: The British Impact | Gilles on Jazz

Client Name: Jaguar

Credits: Jamie Moore, Executive Producer ; Chris Pollack, Executive Producer; Janet Morrison, Executive Producer; Emersson Barillas, Creative Director, Integrated Marketing - The Atlantic; Russell Stein, Producer - Mindshare Entertainment; Kim Kyaw, Jaguar Land Rover - Head of Digital, Social, and CRM; Andrew Fettis, Director; Joe Torpey, Communications Manager - Jaguar; Chris Jeyes, Communications Specialist - Jaguar; Karina Marinha, Associate Producer – Mindshare Entertainment

Category: Illustration Series

Award: Bronze

Company: BrinkleyInk

Entry Name: Singularity Collage

Client Name: Singularity University

Credits: Zoe Brinkley, Graphic Designer

Category: Integrated Advertising Campaign - Local

Award: Bronze

Company: The1stMovement

Entry Name: Most Sought-after Premium Liquor

Client Name: Moutai America

Credits: Joseph Gray, Associate Creative Director; Ming Chan, Chief Strategy Officer; Tadeo Gonzalez, Sr. Interactive Producer; Andre Yi, Sr. Interactive Developer

Category: Integrated Advertising Campaign - Local

Award: Bronze

Company: Davis Elen Advertising

Entry Name: Pork and Pepper Comeback Tour

Client Name: McDonald's Southern California

Credits: David Moranville, Chief Creative Officer; Gary Kelly, Creative Director; Jesse Green, Executive Creative Director; Alia Al-Harithi, Art Director; Patrick Garcia, Art Director; Ricardo Moraga, Senior Copy Writer

Category: Integrated Advertising Campaign - Regional/National

Award: Silver

Company: Disney - Yellow Shoes

Entry Name: Dream Big, Princess

Client Name:

Credits: Marty Muller, SVP Global Creative; Sally Conner, VP Content & Production; Cory Stone, Director Content & Production; Bill Fortney, Production Director; Marisol McIlvain, Producer; Roger Petrusson, Producer; The Terri & Sandy Solution, Outside Creative Agency; Henry Alex Rubin, Director; Smuggler, Production Company; Abigail Akzin, Director Franchise Management; Julia Vaneerden, Sr. Manager Franchise Management

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Company: Hawthorne

Entry Name: Varidesk Cross Platform Campaign

Client Name: Varidesk

Credits: John Pucci, Chief Creative Officer and Art Director; Evan Hall, Associate Creative Director and Copywriter; Neil Gabriel, Executive Producer; Hilary Glaholt, Producer; Lauryn Cantu, Producer; Adolescent Content, Production Company; Michael Kortlander, Director; Jonathan Barenboim, Director; Why Not Coco, Editorial Company; Rob Levy, Editor; Ryan Thiel, Editor

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Company: interTrend Communications, Inc.

Entry Name: Mastery Campaign- Isaac Hou

Client Name: Chase

Credits: Julia Huang, CEO, interTrend Communications., Inc.; Rita Cheng, VP of Account Service and Integrated Production; Cheryl Lee, Group Account Director, interTrend Communications., Inc.; Jessica Lim, Account Executive, interTrend Communications., Inc.; Anna Xie, Director of Strategic Planning, interTrend Communications., Inc.; Stephanie Pao, Creative Lead, interTrend Communications., Inc.; Christiana Pak, Creative Copywriter, interTrend Communications., Inc.; Anne To, Art Director, interTrend Communications., Inc.; Martha Huang, Director of Connection Planning, interTrend Communications., Inc.; Joyce Lu, Director of Integrated Production, interTrend Communications., Inc.; Binh Lam, Production Manager, interTrend Communications., Inc.; Chris Chen, Integrated Production Specialist, interTrend Communications., Inc.

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Company: RAPP

Entry Name: Toyota 4Runner Wilderness Therapy

Client Name: Toyota Motor Sales, USA

Credits: Hamish McCollester, SVP, Group Creative Director; Joshua Gilman, Associate Creative Director; Alon Goldsmith, Associate Creative Director; Paul Blockey, SVP, Director of Experience Strategy & Design; Rachael Stets, Senior Communications Planner; Andrew Franceschini, VP, Account Director; Laura Orsini, Account Supervisor; Jon Bradley, Senior Project Manager; Bobbie Boucher, VP, Integrated Production; IDOL, Video, Photo and Interactive Production Company; Jeremy Dela Cruz, Associate Director, Technology; Joey Bloomfield, Senior Interactive Developer

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Company: interTrend Communications, Inc.

Entry Name: Mastery Campaign- Handmade Noodles

Client Name: Chase

Credits: Julia Huang, CEO, interTrend Communications., Inc.; Rita Cheng, VP of Account Service and Integrated Production; Cheryl Lee, Group Account Director, interTrend Communications., Inc.; Jessica Lim, Account Executive, interTrend Communications., Inc.; Anna Xie, Director of Strategic Planning, interTrend Communications., Inc.; Stephanie Pao, Creative Lead, interTrend Communications., Inc.; Christiana Pak, Creative Copywriter, interTrend Communications., Inc.; Anne To, Art Director, interTrend Communications., Inc.; Martha Huang, Director of Connection Planning, interTrend Communications., Inc.; Joyce Lu, Director of Integrated Production, interTrend Communications., Inc.; Binh Lam, Production Manager, interTrend Communications., Inc.; Chris Chen, Integrated Production Specialist, interTrend Communications., Inc.

Category: Integrated Branded Content Campaign

Award: Bronze

Company: Disney - Yellow Shoes

Entry Name: Mickey Around The World

Client Name:

Credits: Marty Muller, SVP Global Creative; Sally Conner, VP Content & Production; Chris Chapman, Art Director; Cory Stone, Director Content & Production; Mayra Houseknecht, Content Director/Producer; Terry Williams, Producer; Jeff Hayford, Photographer; Erin Glover, Editorial Content Director; Pictures In A Row, Production Company; The Hall, Director

Category: Integrated Branded Content Campaign

Award: Bronze

Company: Fullscreen

Entry Name: Sour Patch Kids: Prom Project

Client Name: Fullscreen Media

Credits: Wesley Saraceni, Brand Manager, Mondelez; Jim Poon, Brand Manager, Mondelez; Ivan Oyco, Creative Director, Fullscreen Media

Category: Integrated Branded Content Campaign

Award: Bronze

Company: Fullscreen

Entry Name: TRESemmé Beauty-FULL Volume

Client Name: Fullscreen Media

Credits: Ashley Kaplan, Head of Content, Fullscreen Brandworks; Ashley Rosenfeld, Director, Integrated Marketing, Fullscreen Brandworks; EJ Lawrence, Account Executive, Brand Partnerships, Fullscreen Brandworks; Karen Garzio, Media Director, Mindshare; Katie Rivera, Senior Partner, Director, Mindshare; Chantal Villain, Associate Director, Strategy, Mindshare; Tiffany Winter, Head of Strategy, Mindshare Entertainment; Rebecca Borg, Director Strategy and Partnerships, Mindshare Entertainment; Karina Marinha, Associate Producer, Mindshare Entertainment; Laura DiMiceli, Senior Brand Manager, Unilever Brand; Jack Jensen, Associate Brand Manager, Unilever Brand; Kyleigh Turk, Associate Brand Manager, Unilever Brand

Category: Integrated Media Public Service Campaign

Award: Bronze

Company: ETA

Entry Name: EZ-P the Parking G

Client Name: Long Beach Public Works

Credits: Niko Dahilig, Associate Creative Director; Brian Duenas, Senior Art Director; Cassandra Popli, Director of Account Services; Kia Erickson, Account Executive

Category: Interface & Navigation

Award: Bronze

Company: Razorfish

Entry Name: Acura NSX Explore & Build

Client Name: American Honda Motor Company

Credits: Christopher Follett, ECD; Cortney Ward, ACD; Russell Hampton, Experience Director; Travis Lum, ACD; Judi Adams, Copywriter; Krish Hiranand, Developer; Ron Davis, Developer; Jonathan Baker, Product Specialist; RJ Dugan, ACD; Joe Hall, Developer; Joe Scheffler, Client Engagement; Toby Past, GCD

Category: Internet Commercial

Award: Bronze

Company: Group 11 Advertising

Entry Name: The Magnificent 7 Digital Spot

Client Name: Sony Pictures Entertainment

Credits: Peter Walsh, CCO; Mathew Jones, Sr. Editor; Gary Walsh, Graphic Designer; David Kopatz, Sound Designer /Mixer; Abe Lugioyo, Creative Director

Category: Internet Commercial

Award: Silver

Company: Designory

Entry Name: MY17 VC-Turbo Launch Video

Client Name: Infiniti Motors Ltd.

Credits: Chad Weiss, Group Creative Director; Noah Huber, Associate Creative Director; Bryan Kestell, Sr. Art Director; Terry Orsland, Copywriter; Agnes Szumski, Project Manager; Patti O'Halloran, Director, Creative Content Production; Robert Hackman, Associate Director of Product Strategy; Derek Kodani, Product Specialist; Carlos Serrao, Director; Spot Bot Inc., Post Production; Armstrong White, CG; Animal Music, Music

Category: Internet Commercial

Award: Bronze

Company: Viacom Velocity

Entry Name: Almost Christmas - Hip Hop Holidays

Client Name: Universal Pictures

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Alex Kirk, Manager, Marketing; Chris Lenz, SVP, Studio Creative; Howard Grandison, Director; Alex Woog, Manager, Digital Marketing; Annah Zafrani, SVP, Integrated Marketing; Erin Milani, Production Manager; Jere Orlandi, Director, Production; Brian Tolleson, ECD/Managing Partner; Karen Grant, VP, Client Partnership; Todd MacMillan, Director, Integrated Marketing

Category: Internet Commercial

Award: Gold

Company: Something Massive

Entry Name: The a2 Milk Company - #feelgoods

Client Name: The a2 Milk Company

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

Category: Internet Commercial

Award: Bronze

Company: Liquid Advertising

Entry Name: Marvel Puzzle Quest: Bad Roommates

Client Name: D3 Go!

Credits: Patrick Runco, Executive Creative Director; Jeff Earhart, Associate Creative Director; Zak Stoltz, Director

Category: Internet Commercial

Award: Bronze

Company: Designory

Entry Name: Infiniti MY17 Q60 Overview Video

Client Name: Infiniti Motors Ltd.

Credits: Chad Weiss, Group Creative Director; Noah Huber, Associate Creative Director; Terry Orsland, Copywriter; Agnes Alch, Project Manager; Robert Hackman, Associate Director, Product Strategy; Patti O'Halloran, Director, Creative Content Production; Tim Damon, Director; Square Planet Media , Production; Spot Bot Inc. , Post Production; Animal Music , Music

Category: Internet Commercial

Award: Bronze

Company: David&Goliath

Entry Name: Gift of Holiday Scratchers

Client Name: California Lottery

Credits: David Angelo, Founder & Chairman; Greg Buri, Creative Director ; Mark Monteiro , Writer; Chris DeNinno, Associate Creative Director ; Jenn Tranbarger , Associate Creative Director; Anthony Pasqualone , Art Director

Category: Internet Commercial

Award: Bronze

Company: Designory

Entry Name: Infiniti MY17 Q60 Accessories Video

Client Name: Infiniti Ltd.

Credits: Chad Weiss, Group Creative Director; Jesse Echon , Associate Creative Director; Terry Orsland, Copy Writer; Agnes Szumski , Project Manager; Andrea Faherty , Producer; Derek Kodani , Product Specialist; Brian Garlan , Director; Spot Bot Inc. , Post Production; Animal Music , Music

Category: Internet Commercial

Award: Bronze

Company: PIA Agency

Entry Name: HP Sprocket

Client Name: HP

Credits: Dave Clark, Executive Creative Director ; Creative Director , Craig Alshin ; Brooke Lingenfelder, Copywriter; Sam Cyphers , Account Supervisor ; Samantha Martinez, Account Executive ; Sarah Marr, Producer

Category: Internet Commercial

Award: Bronze

Company: Mccoy | Meyer

Entry Name: Reese's Puffs "Bowling Basketball"

Client Name: Mccoy | Meyer

Credits: Eric McCoy, Director; Justus Meyer, Director

Category: Internet Commercial Campaign

Award: Silver

Company: Caps and Crowns

Entry Name: The Worlds

Client Name: Spireon

Credits: Leo Zanis , Executive Creative Director; Carter Storozynski, Art Director; Michael Ludwig, Copywriter; Noah Goldsmith, Executive Producer; Leo Zanis, Director

Category: Internet Commercial Campaign

Award: Bronze

Company: David&Goliath

Entry Name: National Burger Day

Client Name: Jack In The Box

Credits: David Angelo, Founder & Chairman; Brian Dunbar, President ; Colin Jeffery, Chief Creative Officer ; Mike Geiger , Chief Digital Officer ; Seema Miller , Chief Strategic Officer ; Steve Yee , Executive Creative Director ; Bobby Pearce , Executive Creative Director ; Rory Odani , ACD/Art Director; Jason Miller , ACD/Copywriter ; Fabienne Wente , Social Media Art Director; Henry Hsu, Jr. Art Director ; Juliet Diamond, Sr. Broadcast Producer

Category: Internet Commercial Campaign

Award: Bronze

Company: Idea Farmer

Entry Name: Mini Moments Campaign

Client Name: KitchenAid

Category: Internet Commercial Campaign

Award: Gold

Company: Doner LA

Entry Name: Neato Knows

Client Name: Neato Robotics

Credits: Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Officer; Jason Tisser, Associate Creative Director; Regan Kline, Associate Creative Director; Lauren Culbertson, Art Director; Ryan Sims, Copywriter; Matt MacDonell, EVP, Executive Director, Integrated Strategy Group; Nancy Nunziati, VP, Marketing

Category: Internet Commercial Campaign

Award: Bronze

Company: Group 11 Advertising

Entry Name: DON'T BREATHE SOCIAL SPOTS

Client Name: Sony Pictures Entertainment

Credits: Peter Walsh, CCO; Mathew Jones, Sr. Editor; Gary Walsh, Graphic Designer; David Kopatz, Sound Designer /Mixer

Category: Internet Commercial Campaign

Award: Bronze

Company: Doner LA

Entry Name: Neato Everyday Demos

Client Name: Neato Robotics

Credits: Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Officer; Sara Schwartz, VP, Brand Leader; Vanessa Boudreau, Sr. Account Executive; Lauren Culbertson, Art Director; Ryan Sims, Copywriter; Beth Hooper, SVP, Strategy & Planning; Nancy Nunziati, VP, Marketing

Category: Internet Commercial Campaign

Award: Bronze

Company: Doner LA

Entry Name: Taster's Choice Craft Each Day

Client Name: Nestlé USA | Beverage Division

Credits: Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Perry Cottrell, SVP, Brand Leader; Ashley Fons, Account Executive; Drew Brooks, Design Director; Julian Smith, Director of Digital Production; Sean Schricker, Director of Technology; Adam Fischbach, Director of UX; Scott McDonald, Producer; Elizabell Marquez, Marketing Director; David Johnston, Marketing Manager; Christina Chan, Marketing Associate

Category: In-Theater Commercial

Award: Gold

Company: RPA

Entry Name: NBFF - We Are Being Watched

Client Name: Newport Beach Film Festival

Category: Magazine Advertising

Award: Bronze

Company: Davis Elen Advertising

Entry Name: Greenskeeper

Client Name: Southern California Toyota Dealers

Credits: David Moranville, Chief Creative Officer; Stan Kaplan, Executive Creative Director; Chris MacDonald, Creative Director; Graham Shafer, Assistant Creative Director; Ben Blascoe, Assistant Creative Director; Jorge Rodriguez, Art Director; TJ Valentino, Copy Writer

Category: Magazine Advertising

Award: Bronze

Company: Davis Elen Advertising

Entry Name: Mud In Your Eye

Client Name: Southern California Toyota Dealers

Credits: David Moranville, Chief Creative Officer; Stan Kaplan, Executive Creative Director; Chris MacDonald, Creative Director; Graham Shafer, Assistant Creative Director; Ben Blascoe, Assistant Creative Director; Paul Masatani, Art Director

Category: Magazine Advertising Campaign

Award: Bronze

Company: R&R Partners

Entry Name: La Colección Print Campaign

Client Name: Grupo Posadas

Credits: Scott Murray, Group Creative Director; Jeff Zimm, Design Director; Arnie DiGeorge, Executive Creative Director; Bob Anthony, Senior Designer; Astrid Raimondo, Head of Strategy; Jen Francis, Account Director; Gina Scalice, Art Buyer; Dan Fundeburgh, Designer/Illustrator

Category: Magazine Design

Award: Gold

Company: Designory

Entry Name: Audi Magazine edition 110

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Trevor Hacker, Art Director; Darian Momanaee, Copywriter; Meghan Puhr, Copywriter; Jay Brida, Editor-in-Chief

Category: Magazine Design

Award: Gold

Company: Designory

Entry Name: Audi Magazine edition 111

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Trevor Hacker, Art Director; Darian Momanaee, Copywriter; Meghan Puhr, Copywriter; Jay Brida, Editor-in-Chief

Category: Microsite

Award: Bronze

Company: Doner LA

Entry Name: TastersChoice.com

Client Name: Nestlé USA | Beverage Division

Credits: Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Perry Cottrell, SVP, Brand Leader; Ashley Fons, Account Executive; Drew Brooks, Design Director; Julian Smith, Director of Digital Production; Sean Schricker, Director of Technology; Adam Fischbach, Director of UX; Scott McDonald, Producer; Elizabell Marquez, Marketing Director; David Johnston, Marketing Manager; Christina Chan, Marketing Associate

Category: Microsite

Award: Silver

Company: Razorfish

Entry Name: Visa 360° of Acceptance

Client Name: Visa Inc.

Credits: Mike Frank, VP Group Creative Director ; Kate Foley, Creative Director ; Anne Geri Butcher, Associate Creative Director ; Chris Kitahara, Art Director; Chad Drobish, Interaction Art Director ; Nick Sickelton, Designer; Anna Mulholland , Project Manager; Julie Gash , West Coast Production Lead; Eric Campdoras, Group Creative Technology Director ; Evelyn Chan , Senior Project Manager ; Nick DeDominic, Program Director ; Kristin Marlow, VP, Client Partner

Category: Mobile App

Award: Silver

Company: Framestore

Entry Name: BMW, 'Eyes on Gigi'

Client Name: BMW

Credits: Marc Forster, Director; Lisa Cowen, Production Company Producer; Melissa Tiffrere, Agency Producer; Ben Casella, Creative Team; Nigel Gross, Creative Team; Johannes Saam, App Development; Lisa Barnable, Editorial Producer; Aron Hjartarson, Executive Creative Director (Framestore); Alex Thomas, Creative Director, VFX Supervisor; Michael Ralla, 360° Shoot and Compositing Supervisor; James Razzall, Executive Producer; James Alexander, Senior Producer

Category: Mobile App

Award: Silver

Company: TVGLA

Entry Name: PetMOJI

Client Name: Universal Pictures

Credits: Brian Pettigrew, Account Director; Dustin Rinehart, Designer; Francisco Camberos, Creative Director; Jae Yoon, Art Director; James Reynolds, Strategist; Jeff Borden, Motion Designer; Julie Gargan, EDC; Lourd Ebuena, Motion Designer; Mackenzie McCluer, Digital Asset Manager; Marcy Minton, Copy Writer; Mat Aihara, Producer

Category: Music

Award: Silver

Company: Yessian Music

Entry Name: Two Teams

Client Name: United Airlines

Credits: Yessian Music, Music; Brian Yessian, Music CCO; Michael Yessian, Head of Music Production; Rhapsody In Blue by George Gershwin, Composition; Dan Zank, Arranger; Gerard Smerek, Record and Mix Engineer / Executive Producer; mcgarrybowen New York, Agency; Haydn Morris, Managing Director / ECD; Jerry Krenach, Managing Director / Global Music Production ; Pulse Films, Production Company; Michael Haussman, Director; Cut & Run, Editorial Company

Category: Music Video
Award: Gold
Company: Psyop
Entry Name: Sisters
Client Name:
Credits: David Chontos, Director

Category: Music With Lyrics
Award: Gold
Company: Yessian Music
Entry Name: Clear The Pitch
Client Name: DCA Mine Action
Credits: Yessian Music, Music and Sound Design; Brian Yessian, Music CCO; Michael Yessian , Head of Music Production; Michael Dragovic, Composer / Arranger; Grey Group Singapore, Agency; Till Hohmann, ECD; Till Hohmann, ECD; Antonio Bonifacio, CD; Brendan Cravitz , Senior EP; Great Guns, Production Company; James Teh, Director; Cutters Tokyo, Editing and Post Production Company

Category: Newspaper Advertising - Full Page
Award: Bronze
Company: Orthopaedic Institute for Children
Entry Name: 2016 Sports Medicine Campaign
Client Name: Orthopaedic Institute for Children
Credits: Camille Strickland, Sr. Director of Marketing, Communications & Strategy; Jason Simon, Simon Design; Karla Delgado, Assistant Director, Development & Community Outreach; Teezal Gaji, Marketing & Communications Manager

Category: Online/Interactive Branded Content & Entertainment
Award: Silver
Company: Something Massive
Entry Name: The a2 Milk Company - #feelgoods
Client Name: The a2 Milk Company
Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

Category: Online/Interactive Branded Content & Entertainment
Award: Silver
Company: Something Massive
Entry Name: Maddie - Wear What Moves You
Client Name: Maddie
Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director

Category: Online/Interactive Branded Content & Entertainment

Award: Bronze

Company: Idea Farmer

Entry Name: Mini Moments

Client Name: KitchenAid

Category: Online/Interactive Branded Content & Entertainment

Award: Silver

Company: Viacom Velocity

Entry Name: Central Intelligence - Lie Detector

Client Name: Warner Bros. Pictures

Credits: Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Brian Tolleson, ECD/Managing Partner; Melissa Bolton-Klinger, VP/Creative Director; Jere Orlandi, Director, Production; Erin Milani, Production Manager; Alex Kirk, Manager, Marketing; Arian Monteagudo, Director, Marketing; Chris Lenz, SVP, Studio Creative; Lesley Kantor, VP, Digital Marketing; Alex Woog, Manager, Digital Marketing

Category: Online/Interactive Branded Content & Entertainment

Award: Silver

Company: Razorfish

Entry Name: Visa 360° of Acceptance

Client Name: Visa Inc.

Credits: Mike Frank, VP Group Creative Director ; Kate Foley, Creative Director ; Anne Geri Butcher, Associate Creative Director ; Chris Kitahara, Art Director; Chad Drobish, Interaction Art Director ; Nick Sickelton, Designer; Anna Mulholland, Project Manager; Julie Gash, West Coast Production Lead; Eric Campdoras, Group Creative Technology Director ; Evelyn Chan, Senior Project Manager ; Nick DeDominic, Program Director ; Kristin Marlow, VP, Client Partner

Category: Online/Interactive Campaign

Award: Bronze

Company: 360 Agency

Entry Name: AT&T Way Up

Client Name: AT&T

Credits: Esther Gonzales, Sr. Diversity Marketing Manager - AT&T Northeast Region; Chad Sawicki, Director, Advertising Sponsorship and Communication - Northeast Region - AT&T Entertainment Group; Jennifer Banda Ludden, Principal; Leticia Galindo, Principal; Keitha Bialaszewski, Sr. Account Supervisor; Sharon Ezra, Account Supervisor; Sylvester Lyons, Account Manager

Category: Online/Interactive Campaign

Award: Bronze

Company: Something Massive

Entry Name: The a2 Milk Company - #feelgoods

Client Name: The a2 Milk Company

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

Category: Online/Interactive Campaign

Award: Silver

Company: imre

Entry Name: Kwikset Style Campaign

Client Name: Kwikset

Category: Online/Interactive Campaign

Award: Bronze

Company: RAPP

Entry Name: Toyota 4Runner Wilderness Therapy

Client Name: Toyota Motor Sales, USA

Credits: Hamish McColleston, SVP, Group Creative Director; Joshua Gilman, Associate Creative Director; Alon Goldsmith, Associate Creative Director; Paul Blockey, SVP, Director of Experience Strategy & Design; Rachael Stets, Senior Communications Planner; Andrew Franceschini, VP, Account Director; Laura Orsini, Account Supervisor; Jon Bradley, Senior Project Manager; Bobbie Boucher, VP, Integrated Production; IDOL, Video, Photo and Interactive Production Company; Jeremy Dela Cruz, Associate Director, Technology; Joey Bloomfield, Senior Interactive Developer

Category: Online/Interactive Campaign

Award: Silver

Company: Doner LA

Entry Name: Neato - Dog & Cat

Client Name: Neato Robotics

Credits: Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Office; Sara Schwartz, VP, Brand Leader; Vanessa Boudreau, Sr. Account Executive; Ryan Sims, Copywriter; Beth Hooper, SVP, Strategy & Planning; Lauren Culbertson, Art Director; Nancy Nunziati, VP, Marketing

Category: Online/Interactive Campaign

Award: Silver

Company: Doner LA

Entry Name: Neato Knows

Client Name: Neato Robotics

Credits: Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Officer; Jason Tisser, Associate Creative Director; Regan Kline, Associate Creative Director; Lauren Culbertson, Art Director; Ryan Sims, Copywriter; Matt MacDonell, EVP, Executive Director, Integrated Strategy Group; Nancy Nunziati, VP, Marketing

Category: Outdoor Board

Award: Bronze

Company: Liquid Advertising

Entry Name: #PrizeOfTheTombRaider

Client Name: Square Enix

Credits: Patrick Runco, Executive Creative Director; Patricia Turosz, VP, Client Partnerships & Experiential; Nathan Lewis, Senior Art Director; Evan Corrigan, Art Director; Julie Crow, Associate Creative Director

Category: Out-Of-Home Campaign

Award: Silver

Company: Davis Elen Advertising

Entry Name: Pork and Pepper Comeback Tour

Client Name: McDonald's Southern California

Credits: David Moranville, Chief Creative Officer; Gary Kelly, Creative Director; Jesse Green, Executive Creative Director; Alia Al-Harithi, Art Director; Patrick Garcia, Art Director; Ricardo Moraga, Senior Copy Writer

Category: Out-Of-Home Installation

Award: Bronze

Company: Wedbush Securities

Entry Name: Lime Brokerage Trade Installation

Client Name: Lime Brokerage, a Wedbush Company

Credits: Sarah Gosler, Senior Vice President and Head of Marketing and CMO Lime Brokerage, a Wedbush Company; Julieana Lukito, Senior Graphic Designer; Anthony J. Huch, President and COO, Lime Brokerage; Heidi Winston, VP of Events

Category: Packaging

Award: Silver

Company: YES DESIGN GROUP

Entry Name: Take My Wife

Client Name: SEESO (NBCUniversal Comcast)

Credits: Lori J. Posner, Art Director; Andrea Feigenbaum, Designer

Category: Photography, Digitally Enhanced

Award: Bronze

Company: Framestore

Entry Name: Gatorade, 'Sports Fuel,' ESPN Cover

Client Name: Gatorade

Credits: Aron Hjartarson, Executive Creative Director; JD Yepes, Compositing Supervisor; Richard Shallcross, CG Lead; Ryan McDougal, CG Lead; James Razzall, Executive Producer; Rachel Mariscal Creasy, Senior VFX Producer; Morenike Dosu, Line Producer; Chris Eckardt, Shoot Supervisor; Joseph Kosinski, Director; Andrew Travelstead, Line Producer; Dave Morrison, Executive Producer; Jen Beitler, Executive Producer

Category: Poster

Award: Silver

Company: Cold Open

Entry Name: Fight of the Living Dead

Client Name: YouTube Red

Credits: Cold Open,

Category: Poster Campaign

Award: Silver

Company: Davis Elen Advertising

Entry Name: Pork and Pepper Comeback Tour

Client Name: McDonald's Southern California

Credits: David Moranville, Chief Creative Officer; Gary Kelly, Creative Director; Jesse Green, Executive Creative Director; Alia Al-Harithi, Art Director; Patrick Garcia, Art Director; Ricardo Moraga, Senior Copy Writer

Category: Public Service Ambient Media

Award: Bronze

Company: Allegra Consulting, Inc.

Entry Name: Chino Economic Develop Trade Show

Client Name: City of Chino

Credits: City of Chino, Nicholas Liguori, Community Development Director; Larry Brown, Allegra Consulting, , Creative Design Director; Raul Contreras, Graphic Design Associate; Suzanne Madison , Creative Design and Copy Writer

Category: Public Service Online Film, Video & Sound

Award: Bronze

Company: Wander

Entry Name: Setting the Bar Low

Client Name: Environmental Working Group (EWG)

Credits: Wander, Director; Larry Shanet, Director; Aaron Weber, Executive Producer; Wander, Creative Collective

Category: Public Service Online Film, Video & Sound

Award: Bronze

Company: PIA Agency

Entry Name: Protect the Dream

Client Name: PIA Agency

Credits: Dave Clark, Executive Creative Director; Jason Brandel, Editor; Brian Hanson , Cinematographer

Category: Public Service Online Film, Video & Sound

Award: Bronze

Company: The Marketing Arm

Entry Name: LCFA The Little Things

Client Name: Lung Cancer Foundation Of America

Credits: Vivian Le, Director, Strategy; Jhony Gutierrez, Conceptor; Ben Azarraga , Creative Director; Kevin Lee, Copywriter

Category: Public Service Online Film, Video & Sound

Award: Gold

Company: 307 Films

Entry Name: The Line

Client Name: Community Solutions

Credits: 307 Films, Production Company

Category: Public Service Out-Of-Home

Award: Bronze

Company: People for the Ethical Treatment of Animals

Entry Name: Anti-Wool Campaign

Client Name: People for the Ethical Treatment of Animals

Credits: Brian Bowen Smith , Photographer; Michael Muller , Photographer

Category: Public Service Out-Of-Home

Award: Bronze

Company: Quigley-Simpson

Entry Name: Wear Your Strength On Your Sleeve

Client Name: Los Angeles Fire Department (City of Los Angeles)

Credits: Nicole Ellingson, Associate Creative Director; Emily Levant, Copywriter; Desmond Burrows, Executive Creative Director (former); Sariah Dorbin, VP, Creative Director; Marnie Bond-Harrison, Project Manager Supervisor (former); Breeahna Britt, Project Coordinator

Category: Public Service Television Commercial

Award: Silver

Company: Scott McCullough

Entry Name: NVF "The Other Note"

Client Name: Edge of Reason, LLC

Credits: Scott McCullough, CD/Writer/Director/DP

Category: Responsive Design

Award: Bronze

Company: Razorfish

Entry Name: Honda.com Redesign

Client Name: American Honda Motor Company

Credits: Toby Past, GCD; Ralph Zenger, GED; Stewart Roud, CD; Jeffrey Yam, Experience Director; Chris Lin, ACD; Ryan Harvey, AD; Josh Eck, Sr Copywriter; Erin Magbee, Sr Designer; Vincent Ong, Experience Designer; Jess Roud, Designer; Kate Johnson, Designer; Taylor Smith, Client Engagement

Category: Responsive Design

Award: Silver

Company: Razorfish

Entry Name: Acura.com Redesign

Client Name: American Honda Motor Company

Credits: Mike Frank, GCD; Erik Norgaard, CD; Anne Geri Butcher, ACD, Copy; Eric Hallman, ACD; Caitlin Bauler, Sr AD; Jeremy Grant, AD; Laree Ross, Sr Designer; Mark Sloan, Experience Director; Jonathan Baker, Product Specialist; Brendon Curtis, Client Engagement; Linda Dials, Client Engagement; Dina Fitzpatrick, Project Management

Category: Responsive Design

Award: Gold

Company: Razorfish

Entry Name: Acura NSX Explore & Build

Client Name: American Honda Motor Company

Credits: Christopher Follett, ECD; Cortney Ward, ACD; Russell Hampton, Experience Director; Travis Lum, ACD; Judi Adams, Copywriter; Krish Hiranand, Developer; Ron Davis, Developer; Jonathan Baker, Product Specialist; RJ Dugan, ACD; Joe Hall, Developer; Joe Scheffler, Client Engagement; Toby Past, GCD

Category: Social Media, Campaign

Award: Silver

Company: Something Massive

Entry Name: The a2 Milk Company - #feelgoods

Client Name: The a2 Milk Company

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

Category: Social Media, Campaign

Award: Gold

Company: Something Massive

Entry Name: Maddie - Wear What Moves You

Client Name: Maddie

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director

Category: Social Media, Campaign

Award: Silver

Company: RPA

Entry Name: Honda - "Serial One"

Client Name: American Honda Motor Co., Inc.

Credits: Joe Baratelli, EVP, Chief Creative Officer; Jason Sperling, SVP, Executive Creative Director; J Barbush, VP, Creative Director, Social Media; Romeo Cervas, Associate Creative Director; Evan Boswell, Sr. Art Director; Craig Nelson, Art Director; David Bassine, Copywriter; Gary Patocoff, SVP, Chief Production Officer; Isadora Chesler, VP, Executive Producer; Dave Brezinski, VP, Director of Digital Production; Linda Kim, Executive Digital Producer; Annie Hough, Amy Seidner, Digital Producers

Category: Social Media, Campaign

Award: Silver

Company: RPA

Entry Name: Farmers Dog Diving Competition

Client Name: Farmers Insurance

Category: Social Media, Campaign

Award: Silver

Company: Doner LA

Entry Name: Stranger Things Social Experiment

Client Name: Netflix

Credits: Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Beth Hooper, SVP, Strategy + Planning; Sara Schwartz, VP, Brand Leader; Ariana Delfini, Copywriter; Sierra Moore, Designer; Tina Williams, Sr. Account Executive; Scott McDonald, Producer; Morgan Menco, Producer; Tone Foster, Editor; Mitch Kirsch, Unit 9 - Video Production; Anne Mallet, MKG - Event Production

Category: Social Media, Campaign

Award: Bronze

Company: RAPP

Entry Name: Toyota 4Runner Wilderness Therapy

Client Name: Toyota Motor Sales, USA

Credits: Hamish McColleston, SVP, Group Creative Director; Joshua Gilman, Associate Creative Director; Alon Goldsmith, Associate Creative Director; Paul Blockey, SVP, Director of Experience Strategy & Design; Rachael Stets, Senior Communications Planner; Andrew Franceschini, VP, Account Director; Laura Orsini, Account Supervisor; Jon Bradley, Senior Project Manager; Bobbie Boucher, VP, Integrated Production; IDOL, Video, Photo and Interactive Production Company; Jeremy Dela Cruz, Associate Director, Technology; Joey Bloomfield, Senior Interactive Developer

Category: Social Media, Campaign

Award: Bronze

Company: Doner LA

Entry Name: Neato - Mess Makers

Client Name: Neato Robotics

Credits: Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Officer; Jason Tisser, Associate Creative Director; Regan Kline, Associate Creative Director; Lauren Culbertson, Art Director; Ryan Sims, Copywriter; Matt MacDonell, EVP, Executive Director, Integrated Strategy Group; Nancy Nunziati, VP, Marketing

Category: Social Media, Campaign

Award: Bronze

Company: McBeard

Entry Name: AT&T's #LaterHaters Campaign

Client Name: AT&T

Credits: AT&T Corporate Social Responsibility Team: managed strategy and execution of campaign., ; Brynne Dunn, AT&T CSR Senior Manager ; Samantha Lasky, Director of Communications AT&T CSR; Beth Shiroishi, VP, Global AT&T CSR Strategy & Insights; McBeard ,

Category: Social Media, Campaign

Award: Bronze

Company: Designory

Entry Name: Subaru Story Testimonials

Client Name: Designory

Credits: Steve Davis , Group Creative Director; Scott Izuhara, Creative Director ; Tracy Ugai, Art Director; Jeremy Gordic, Creative Content Producer ; Daniel Chestnut, Director; Josh Hamilton, Editor/Sound

Category: Social Media, Campaign

Award: Bronze

Company: Haley Miranda Group

Entry Name: Fall Home Refresh

Client Name: Cost Plus World Market

Credits: Rob Buscher, Creative Director; Jed West, President

Category: Social Media, Campaign

Award: Bronze

Company: Doner LA

Entry Name: DiGiorno Fresh From the Oven Quips

Client Name: Nestle USA | Pizza & Snacking Division

Credits: Jane E Greening , Sr. Talent Manager; MacGuffin Films, Production; Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Hamid Saify, VP, Brand Leader; Drew Brooks, Associate Creative Director; Michael Kohlbecker, Creative Director; Bob Samuel, Executive Producer; Taylor Sigman, Senior Account Executive; Ariana Delfini, Copywriter; Sierra Moore, Art Director; Sue Castleberry, Sr. Business Manager

Category: Social Media, Campaign

Award: Bronze

Company: Giant Spoon

Entry Name: HP OMEN

Client Name: HP San Diego

Credits: Jon Haber, Co-Founder, Giant Spoon; Adam Wiese, Associate Strategy Director, Giant Spoon; Albert Kugel, Senior Strategist, Giant Spoon; Nomin Boutchard, Art Director, Giant Spoon; Sammi Han, Community Manager, Giant Spoon; Will Thompson, Associate Social Strategy Director, Giant Spoon; Josh Kocurek, Senior Manager of Global Marketing, PC Gaming at HP; Kirsten Kaczka-Rivera, GTM/Launch Manager, PPS Worldwide Marketing at HP

Category: Social Media, Single Execution

Award: Silver

Company: Doner LA

Entry Name: Stranger Things Social Experiment

Client Name: Netflix

Credits: Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Beth Hooper, SVP, Strategy + Planning; Sara Schwartz, VP, Brand Leader; Ariana Delfini, Copywriter; Sierra Moore, Designer; Tina Williams, Sr. Account Executive; Scott McDonald, Producer; Morgan Menco, Producer; Tone Foster, Editor; Mitch Kirsch, Unit 9 - Video Production; Anne Mallet, MKG - Event Production

Category: Social Media, Single Execution

Award: Bronze

Company: TBWA\Chiat\Day

Entry Name: Airbnb's National Parks Backyards

Client Name: Airbnb, Inc.

Credits: Eric Toda, Global Head of Social Marketing; Jasmine Maleknia, Social Media Manager; Kyle Luhr, Planning Director; Emilie Arrive, Senior Digital Strategist; Kat Urban, Executive Producer - Digital; Jenn Wong, Brand Director; Aubrey Larson, Associate Brand Manager; Anthony Perrin, Business Operations Manager; Ben Beazley, Creative Director; Kyla Elliott, Creative Director ; Rafael Goncalves , Jr. Art Director; Sarah Johnston, Jr. Copywriter

Category: Social Media, Single Execution

Award: Bronze

Company: The Marketing Arm

Entry Name: The Division at GameStop

Client Name: GameStop

Credits: Elizabeth Sharp, Senior Manager, Marketing & Promotions; Zach Hovland, Coordinator, Marketing & Promotions; Blake Herndon, Coordinator, Marketing & Promotions; Steve Meyers, Account Director; Atul Shembekar, Account Executive; Eric Fransen , Director of Digital Strategy ; Rachel Stoll, Associate Director of Digital Strategy; Todd Connelley, Creative Director; Nathan Beasley , Associate Creative Director

Category: Social Media, Single Execution

Award: Bronze

Company: Liquid Advertising

Entry Name: WoW Legion: Snapchat Lens

Client Name: Blizzard Entertainment

Credits: Patrick Runco, Executive Creative Director; Julie Crow, Associate Creative Director; Nathan Lewis, Senior Art Director; Jeff Earhart, Associate Creative Director

Category: Social Media, Single Execution

Award: Bronze

Company: GoToMyApartment

Entry Name: GTMA Does Canvas by Facebook

Client Name: GoToMyApartment

Credits: Joshua Swanson, Writer / Host ; Jason Naumann, Director; Peter Schwartz, Art Director / Editor; Kevin Sambells, Cinematographer

Category: Television Commercial

Award: Bronze

Company: David&Goliath

Entry Name: Pennies

Client Name: California Lottery

Credits: David Angelo, Founder & Chairman; Greg Buri, Creative Director ; Mark Monteiro , Writer ; Chris DeNinno , Associate Creative Director ; Jenn Tranbarger , Associate Creative Director; Anthony Pasqualone, Jr. Art Director

Category: Television Commercial

Award: Bronze

Company: Davis Elen Advertising

Entry Name: The Jobs of Tomorrow Start Here

Client Name: Udacity

Category: Television Commercial

Award: Bronze

Company: interTrend Communications, Inc.

Entry Name: Mastery Campaign- Isaac Hou

Client Name: Chase

Credits: Julia Huang, CEO,interTrend Communications., Inc.; Rita Cheng, VP of Account Service and Integrated Production; Cheryl Lee, Group Account Director, interTrend Communications., Inc.; Jessica Lim, Account Executive, interTrend Communications., Inc.; Anna Xie, Director of Strategic Planning, interTrend Communications., Inc.; Stephanie Pao, Creative Lead, interTrend Communications., Inc.; Christiana Pak, Creative Copywriter, interTrend Communications., Inc.; Anne To, Art Director, interTrend Communications., Inc.; Martha Huang, Director of Connection Planning, interTrend Communications., Inc.; Joyce Lu, Director of Integrated Production, interTrend Communications., Inc.; Binh Lam, Production Manager, interTrend Communications., Inc.; Chris Chen, Integrated Production Specialist, interTrend Communications., Inc.

Category: Television Commercial

Award: Bronze

Company: Liquid Advertising

Entry Name: World of Final Fantasy Anti-Stacker

Client Name: Square Enix

Credits: Patrick Runco, Executive Creative Director; Jeff Earhart, Associate Creative Director; Zak Stoltz, Director; Dave LeGrand, Producer

Category: Television Commercial

Award: Bronze

Company: interTrend Communications, Inc.

Entry Name: Mastery Campaign- Handmade Noodles

Client Name: Chase

Credits: Julia Huang, CEO, interTrend Communications., Inc.; Rita Cheng, VP of Account Service and Integrated Production; Cheryl Lee, Group Account Director, interTrend Communications., Inc.; Jessica Lim, Account Executive, interTrend Communications., Inc.; Anna Xie, Director of Strategic Planning, interTrend Communications., Inc.; Stephanie Pao, Creative Lead, interTrend Communications., Inc.; Christiana Pak, Creative Copywriter, interTrend Communications., Inc.; Anne To, Art Director, interTrend Communications., Inc.; Martha Huang, Director of Connection Planning, interTrend Communications., Inc.; Joyce Lu, Director of Integrated Production, interTrend Communications., Inc.; Binh Lam, Production Manager, interTrend Communications., Inc.; Chris Chen, Integrated Production Specialist, interTrend Communications., Inc.

Category: Television Commercial

Award: Bronze

Company: Quigley-Simpson

Entry Name: Walking Campaign

Client Name: Chase United

Credits: Desmond Burrows , Executive Creative Director (former); Sariah Dorbin, VP, Creative Director; Kevin McCarthy , Creative Director; Daniel Zuber, Sr. Copywriter; Cindy Kuretski, Sr. Project Manager

Category: Television Commercial

Award: Bronze

Company: Stun Creative

Entry Name: Break the Walls

Client Name: Shea Moisture

Credits: Kevin Brady, Executive Creative Director; Erica Pressly, Senior Copywriter; Emmie Nostitz, Senior Art Director; Mariana Oliveira, Copywriter; Sonja Johnson, Junior Art Director; Sally-Ann Dale, Chief Creation Officer; Nick Enriquez, Director; Chris Saul, Cinematographer; Jared Christensen, Jared Christensen; Josiah Spencer, Editor; Brad Roth, Executive Producer; Mark Feldstein, Executive Producer

Category: Television Commercial
Award: Silver
Company: RPA
Entry Name: Honda Civic - "Made Mean"
Client Name: American Honda Motor Co., Inc.

Category: Television Commercial
Award: Bronze
Company: RPA
Entry Name: Farmers - "Mer-Mutts"
Client Name: Farmers Insurance
Credits: Joe Baratelli, EVP, Chief Creative Officer; Pat Mendelson, SVP, Executive Creative Director

Category: Television Commercial
Award: Bronze
Company: RPA
Entry Name: My Name Is
Client Name: ampm

Category: Television Commercial
Award: Silver
Company: RPA
Entry Name: Honda "Power of Ridgeline"
Client Name: American Honda Motor Co., Inc.
Credits: Joe Baratelli, VP, Chief Creative Officer; Jason Sperling, Sr. VP, Executive Creative Director; Sarah Bates, Creative Director; Rahul Panchal, Creative Director; Suzie Yeranosyan, Sr. Art Director; Romero Ramirez, Copywriter; Gary Patcoff, Sr. VP., Chief Production Officer; Isadora Chesler, VP, Executive Producer; Joshua Herbstman, Producer; PES, Director, Reset Content; Union Editorial, A52, Lime Studios, Factory, Post Production Companies

Category: Television Commercial Campaign
Award: Bronze
Company: David&Goliath
Entry Name: Just Because You Drive...
Client Name: Kia Motors
Credits: David Angelo, Founder & Chairman; Brian Dunbar, President ; Colin Jeffery , Chief Creative Officer ; Mike Geiger , Chief Digital Officer ; Seema Miller, Chief Strategic Officer ; Gustavo Sarkis , Executive Creative Director ; Allen Yu, Senior Art Director; Patrick Que , Copywriter ; Andrew Lynch, Director of Strategic Planning ; Paul Albanese, Director of Broadcast Production; Rob Sondik, Senior Broadcast Producer ; Genie Lara, Senior Project Manager

Category: Television Commercial Campaign

Award: Gold

Company: Disney - Yellow Shoes

Entry Name: Unforgettable Long Form Campaign

Client Name:

Credits: Marty Muller, SVP Global Creative; Sally Conner, VP Content & Production; Joe Schneider, VP Creative; Jim Real, Group Creative Director; Marc Brugnoni, Creative Director; Cory Stone, Director Content & Production; David Guertin, Producer; The Hall, Director; Shauna Dugandzic, Content Planning Manager

Category: Television Commercial Campaign

Award: Bronze

Company: David&Goliath

Entry Name: 8 Seconds

Client Name: Kia Motors

Credits: David Angelo, ; Colin Jeffery, Chief Creative Officer; Mike Geiger, Chief Digital Officer; Brian Dunbar, President; Seema Miller, Chief Strategy Officer; John O'Hea, Creative Director ; Brandon Davis, Creative Director ; Kemit Ray, Senior Project Manager; Paul Albanese, Director of Broadcast Production; Christopher Coleman, Executive Broadcast Producer; Jeff Moohr, Managing Director ; Mike O'Malley, Group Account Director

Category: Television Commercial Campaign

Award: Silver

Company: Untitled Inc.

Entry Name: TV Doctors

Client Name: Cigna

Credits: Jim Evans, Executive Producer ; Grant Heslov, Director ; Larry Platt, Executive Creative Director ; Ryan Steele, Editor

Category: Television Commercial Campaign

Award: Silver

Company: RPA

Entry Name: Farmers - "Halls of Fame" Campaign

Client Name: Farmers Insurance

Credits: Joe Baratelli, EVP, Chief Creative Officer; Pat Mendelson, SVP, Executive Creative Director

Category: Television Commercial, Local

Award: Bronze

Company: Sensis

Entry Name: Orange County Fair 2016

Client Name: Orange County Fair

Category: Website, Business-to-Business

Award: Bronze

Company: STARMEN Design Group

Entry Name: inVia Robotics

Client Name: inVia Robotics

Category: Website, Consumer

Award: Gold

Company: Razorfish

Entry Name: Acura.com Redesign

Client Name: American Honda Motor Company

Credits: Mike Frank, GCD; Erik Norgaard, CD; Anne Geri Butcher, ACD, Copy; Eric Hallman, ACD; Caitlin Bauler, Sr AD; Jeremy Grant, AD; Laree Ross, Sr Designer; Mark Sloan, Experience Director; Jonathan Baker, Product Specialist; Brendon Curtis, Client Engagement; Linda Dials, Client Engagement; Dina Fitzpatrick, Project Management

Category: Website, Consumer

Award: Silver

Company: Razorfish

Entry Name: Acura NSX Explore & Build

Client Name: American Honda Motor Company

Credits: Christopher Follett, ECD; Cortney Ward, ACD; Russell Hampton, Experience Director; Travis Lum, ACD; Judi Adams, Copywriter; Krish Hiranand, Developer; Ron Davis, Developer; Jonathan Baker, Product Specialist; RJ Dugan, ACD; Joe Hall, Developer; Joe Scheffler, Client Engagement; Toby Past, GCD

Category: Website, Consumer

Award: Bronze

Company: Designory

Entry Name: Impreza Content Gallery

Client Name: Subaru of America Inc.

Credits: Steve Davis , Group Creative Director; Scott Izuhara, Creative Director ; Marco Cortes, Sr. Art Director ; Stacia Jacobson, Copywriter; Jerome Madlambayan, Sr. Digital PM; Joe Rifkin, Technology Lead

Category: Website, Consumer

Award: Bronze

Company: Razorfish

Entry Name: Honda.com Redesign

Client Name: American Honda Motor Company

Credits: Toby Past, GCD; Ralph Zenger, GED; Stewart Roud, CD; Jeffrey Yam, Experience Director; Chris Lin, ACD; Ryan Harvey, AD; Josh Eck, Sr Copywriter; Erin Magbee, Sr Designer; Vincent Ong, Experience Designer; Jess Roud, Designer; Kate Johnson, Designer; Taylor Smith, Client Engagement

Category: Website, Consumer

Award: Silver

Company: Anthony Designer, Inc.

Entry Name: Motiv Ring: Activity+Sleep Tracker

Client Name: Motiv

Credits: Anthony Wiktor, Creative Director; Dirango, Web Developer; Ara Soudjian, Friendly Filmworks; David Sperry, Vice President of Brand and Marketing, Motiv

Category: Website, Consumer

Award: Bronze

Company: Part IV

Entry Name: Blair Witch 360° Web VR Experience

Client Name: Lionsgate Entertainment